

EILEEN SIDDINS

✉ Eileen.Siddins@gmail.com
📍 Townsville, Qld, Australia
🌐 www.linkedin.com/in/eileensiddins
@ www.wellartist.org
ABN 11 902 833 424

PROFILE

I am a creative arts PhD graduate and freelance designer who has experience with lecturing, tutoring, research. My interests align with building positive educational communities and I am committed to using my skills to empower and improve the livelihood of others.

EDUCATION

Doctor of Philosophy | 2017–2021

The Visual Arts Wellbeing Project: A Wellbeing Needs Assessment of Visual Art Students in Australian Universities.
James Cook University, Townsville

Bachelor of New Media Arts (Honours) | 2008–2016

GPA 5.68, Honours Class I
James Cook University, Townsville

Certificate IV Entrepreneurship and New Business | 2022–2023

Innovative Training and Recruitment, Australia

CREATIVE SKILLS

My creative practice involves:

- Graphic design
- Illustration
- UI/UX design
- Web design
- Copywriting

I frequently apply these creative skills in higher education settings and find that my creative style is informed by universal design. My creative objectives are to conceptualise and develop work that is evidence-driven, inclusive, and accessible.

NOTEWORTHY SKILLS & STRENGTHS

I have a demonstrated ability to:

- Create interactive work that encourages positive and respectful learning experiences
- Learn, apply, and assist others with using software (Blackboard Learn, MediaSite, Adobe Suite, NVIVO, SPSS, and Microsoft Office)
- Conceptualise and design university curriculum to achieve higher levels of student engagement and course outcomes
- Organise and communicate complex concepts using creative skills
- Apply research findings to develop evidence-based learning solutions
- Lead and manage projects involving students, alumni, and industry professionals
- Maintain flexibility and respect in response to critical feedback
- Identify innovative objectives and work independently or in a team to meet objectives
- Enable students' industry engagement and work-integrated learning

ACHIEVEMENTS & COMMITMENTS

- Enrolled in the Capstone Your Editing Career Launched 2.0 course | **2023**
- Attended NAVA workshop *Art is a Real Job: Money Matters* | **2023**
- ASCILITE mentee | **2022**
- Assisted AMHHEC committee with the delivery of online creative media | **2021–2022**
- Released open-access reports focussing on PhD research findings | **2021**
- Completed APR.Intern project | **2021**
- Taught annual Designing Research Posters workshop for honours students | **2018–2020**
- Awarded SSAF funding to co-organise the 2018 CASE HDR Conference | **2018**
- Presented twice at AMHHEC, including one presentation with co-author | **2018**
- Presented in HDR panel for ShowCASE | **2017**
- Completed Standard Mental Health First Aid Course | **2016**
- Awarded Research Training Program Stipend Scholarship (RTPS) | **2016**
- Co-managed industry events hosted by JCU and Townsville City Council | **2015**
- Awarded ACUADS Postgraduate Travelling Scholarship | **2015**

PUBLICATIONS

Book Chapter

Siddins, E. (2022). *Exploring Visual Art Students' Wellbeing: A Multi-level Research Approach*. In M. A. Carter & A. Francis (Eds.), *Mental Health and Higher Education in Australia*.

Doctorate Thesis

Siddins, E. (2021). *The Visual Arts Wellbeing Project: A Wellbeing Needs Assessment of Visual Art Students in Australian Universities* James Cook University. Townsville, Australia.

Conference Abstract (Conference cancelled due to COVID restrictions)

Siddins, E. (2021). *What can motivate visual art students to enhance their wellbeing? Exploring the potential of discipline-specific strategies* HERDSA 2021 Annual Conference, Brisbane, Australia.

Conference Paper in Proceedings

Siddins, E., Daniel, R., Carter, M. A., & Buckby, B. (2020). *How to Foster Resilience in Higher Visual Art Education: Viewpoints from the students* ACUADS 2020 Conference.

Journal Article

Siddins, E. (2018). *Paving the Way for Unique Wellbeing Intervention in Visual Art Curricula*. *International Journal of Innovation, Creativity and Change*, 4(3 Special Edition November), 33-48.

Journal Article

Siddins, E., Daniel, R., & Johnstone, R. (2016). *Building Visual Artists' Resilience Capabilities: Current Educator Strategies and Methods*. *Journal of Arts & Humanities*, 5(7), 24-37.

WORK HISTORY

- Freelance Graphic Designer and Editor – formatting, proofreading, copyediting, and design assistance for thesis submissions, publications, and websites | **2019-Current**
- Sessional Arts Education Marker – ED1442 Arts Education for Primary School, ED1443 Early Childhood Arts Education, and ED5953 Masters Arts Education for Primary School | JCU | **2022**
- Postgraduate Research Intern – *The Principles of Visual Design* | APR.Intern and James Cook University | **2021**
- Sessional Design Lecturer and Tutor for NM2103 Information Design | James Cook University | **2020**
- Research Assistant – *Prevent Cyberbullying* | James Cook University and Australian College of Applied Psychology | **2018-2019**
- Sessional Design Lecturer and Tutor for subjects including NM3407 Information & Publication Design, NM2400 Information Design, NM3401 Interactive Media Design, NM2420 Interactive Design, and NM3420 Media Design Portfolio | James Cook University | **2015-2016**
- Research Assistant – *Regional Economic Development through Creative Industries* | James Cook University | **2014-2016**
- Receptionist | O'Shea & Dyer Solicitors | **2011-2012**

HOBBIES & INTERESTS



Gardening



Drawing & illustration



Gaming



Pottery & sculpture



Cartography



Tea



Hiking