

EILEEN SIDDINS

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PROFILE

I am a creative arts PhD graduate who has experience with design, illustration, research, and education. My interests align with building positive communities and I am committed to providing high-quality design that improves the livelihood of others.

EDUCATION

Doctor of Philosophy | 2017–2021
The Visual Arts Wellbeing Project: A Wellbeing Needs Assessment of Visual Art Students in Australian Universities.
James Cook University, Townsville

Bachelor of New Media Arts (Honours) | 2008–2015
GPA 5.68, Honours Class I
James Cook University, Townsville

CREATIVE SKILLS

My creative practice involves:

- Graphic design
- Illustration
- UI/UX design
- Web design
- Copywriting

NOTEWORTHY SKILLS & STRENGTHS

I have a demonstrated ability to:

- Organise and communicate complex concepts using creative skills
- Lead and manage projects involving students, alumni, and industry professionals
- Apply research findings to develop evidence-based design solutions
- Create work that supports respectful, inclusive, and positive experiences
- Identify innovative objectives and work independently or in a team to meet objectives
- Mentor and motivate others to complete tasks
- Maintain flexibility and respect in response to critical feedback
- Learn and apply software skills (Adobe Suite, SPSS, NVIVO, and Microsoft Office)
- Research and design university curriculum to achieve higher levels of student engagement and course outcomes
- Enable students' industry engagement and work-integrated learning

ACHIEVEMENTS & COMMITMENTS

- Assisting AMHHEC committee with the delivery of online creative media | **2021**
- Released open-access reports focussing on PhD research findings | **2021**
- Completed APR.Intern project | **2021**
- Assisted with graphic design for other PhD students' research | **2020**
- Taught annual Designing Research Posters workshop for honours students | **2018–2021**
- Awarded SSAF funding to co-organise a postgraduate student-led event: CASE HDR Conference | **2018**
- Completed Standard Mental Health First Aid Course | **2016**
- Awarded Research Training Program Stipend Scholarship (RTPS) | **2016**
- Assisted in launch of research report *Regional Economic Development through Creative Industries* | **2015**
- Awarded ACUADS Postgraduate Travelling Scholarship | **2015**
- Co-managed a series of Creative Industry events hosted by James Cook University and Townsville City Council | **2015**

PUBLICATIONS

Book Chapter

Siddins, E. (2022). *Exploring Visual Art Students' Wellbeing: A Multi-level Research Approach*. In M. A. Carter & A. Francis (Eds.), *Mental Health and Higher Education in Australia*.

Doctorate Thesis

Siddins, E. (2021). *The Visual Arts Wellbeing Project: A Wellbeing Needs Assessment of Visual Art Students in Australian Universities* James Cook University. Townsville, Australia.

Conference Abstract (Conference cancelled due to COVID restrictions)

Siddins, E. (2021). *What can motivate visual art students to enhance their wellbeing? Exploring the potential of discipline-specific strategies* HERDSA 2021 Annual Conference, Brisbane, Australia.

Conference Paper in Proceedings

Siddins, E., Daniel, R., Carter, M. A., & Buckby, B. (2020). *How to Foster Resilience in Higher Visual Art Education: Viewpoints from the students* ACUADS 2020 Conference.

Journal Article

Siddins, E. (2018). *Paving the Way for Unique Wellbeing Intervention in Visual Art Curricula*. *International Journal of Innovation, Creativity and Change*, 4(3 Special Edition November), 33-48.

Journal Article

Siddins, E., Daniel, R., & Johnstone, R. (2016). *Building Visual Artists' Resilience Capabilities: Current Educator Strategies and Methods*. *Journal of Arts & Humanities*, 5(7), 24-37.

WORK HISTORY

- Freelancer and Subcontractor for Graphic Design and Design Teaching | 2019-2022
- Postgraduate Research Intern – *The Principles of Visual Design* | APR.Intern and James Cook University | 2021
- Sessional Design Lecturer and Tutor | James Cook University | 2020
- Research Assistant – *Prevent Cyberbullying* | James Cook University and Australian College of Applied Psychology | 2018-2019
- Sessional Design Lecturer and Tutor | James Cook University | 2015-2016
- Research Assistant – *Regional Economic Development through Creative Industries* | James Cook University | 2014-2016
- Receptionist | O'Shea & Dyer Solicitors | 2011-2012
- Receptionist, Emetros Pty Ltd Emmett Technique and Combined Therapies | Townsville | 2011

HOBBIES & INTERESTS



Gardening



Drawing & illustration



Gaming



Pottery & sculpture



Cartography



Drinking tea



Hiking